



# EMSDETTEN

City with the highest  
quality of life





# WELCOME

Welcome to the City of Emsdetten,

it is a pleasure that you are willing to find out more about the City of Emsdetten. I hereby send my warmest greetings to all those who have recently moved here or found a job in one of our companies, hoping that you will make yourself at home. If you are currently visiting Emsdetten, I hope that you will have a pleasant stay here and that you will return again soon. If you plan to establish your own business, this brochure will set out many good and convincing reasons in favour of Emsdetten.

The chapter **ECONOMY** gives you some interesting facts and figures about Emsdetten's residential and commercial areas. The business department "ServiceCenter Wirtschaft" is the key contact for all entrepreneurs and it features a wide range of facilities and projects to boost the economy and a business network for local companies. The "ServiceCenter Innenstadt" takes care of the concerns of retail and downtown players.

The chapter **LIFESTYLE** includes information on all types of accommodation, education and childcare services as well as useful hints on leisure activities. Emsdetten is home to several sports clubs and cultural organisations. With its various shops, premium boutiques and numerous events, the modern city centre attracts numerous visitors from the surrounding areas of Emsdetten. The nature reserves Emsdettener Venn, Emsauen and the beautiful city park with its zoological garden invite you to relax and break away from your daily routine.

This brochure shall help you to get along in Emsdetten. For any further information, please contact the municipal administration staff of the Stadtverwaltung Emsdetten, who will be happy to help you. You may also visit the official website of the City of Emsdetten via [www.emsdetten.de](http://www.emsdetten.de), which will provide you with further useful hints and recommendations.

I invite you to get to know and love Emsdetten. Come and convince yourself of the city's high degree of liveability – for people of all ages!

Warm regards

Oliver Kellner  
Mayor



Here in Emsdetten it is easy to live and work. Come and convince yourself of Emsdetten's high degree of liveability and its powerful economy that offers global products – made in Emsdetten! For people of all ages!

Oliver Kellner |  
Mayor of the City of Emsdetten



**ECONOMY**  
**LIFESTYLE**



# ECONOMY

The emerging City of Emsdetten.





# ECONOMY

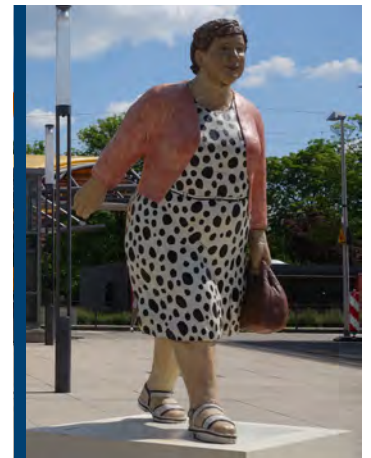
## Emsdetten – a young aspiring city in Münsterland

Emsdetten is a young city, because it was not before 1938 that the city, with its around 17,000 inhabitants back then, gained city rights. There are currently 36,466 inhabitants living in Emsdetten, among them 18,031 male and 18,435 female citizens (source: City of Emsdetten, as of 30th June 2020). Emsdetten is located in Steinfurt district and Münsterland region in North Rhine-Westphalia.

Global players are located here; a well-developed infrastructure, extensive education, care, and leisure activities make Emsdetten an attractive city that features both excellent business and housing opportunities. Located in the northern part of Münsterland region, Emsdetten is approximately 30 km away from the university city of Münster. The total surface of the city area (including the urban districts Hembergen and Sinnigen) is 72 km<sup>2</sup>. 17.7 % of the total surface consists in building and commercial areas, 5.6 % in traffic areas and 76.7 % in grasslands, farmlands, woodlands and water surfaces, recreation areas and other (source: it.nrw, as of 31st December 2018).

## Emsdetten creates jobs

There are 15,076 employees contributing to the social security system (as of 31st December 2019); a majority of them is employed in the textile, metal and plastic processing industry. It is worthwhile noting that there has been a considerable transfer of jobs from the production industry (39 %) to the service sector (35 %). 25 % of the employees work in the distributive, hospitality and transport sectors.



**NUMBERS. DATA. FACTS.**  
Emsdetten – a business location  
with a promising future.



© Emsdettener Volkszeitung | Bernd Oberheim



Many products are developed and produced in Emsdetten.  
Attractive companies attract good skilled workers.



Poster “Products of World –  
made in Emsdetten“

## Emsdetten — an attractive place to work

Emsdetten offers enough jobs to its own citizens and to the residents of the surrounding cities and towns. Emsdetten’s various companies – being active in different industries and exporting their products all around the globe – have a high labour demand. Therefore, the majority of all workers are employed in the manufacturing sector. Service is the second-largest sector with a continuously rising number of employees.

## Emsdetten focuses on diversity

It is first and foremost this combination of various industries which made the economy of Emsdetten so powerful that it was able to persist in times of economic crises. By focusing on niche products, the textile industry found a way to sustain its position. The plastic and metal processing industry created extraordinary, consumer-friendly products of international reputation. The list of Emsdetten’s hidden champions is quite long! Many “World Products – made in Emsdetten” leave the Emsdetten production site every day to reach Germany-wide, Europe-wide and even global customers.

# EMSDETTE

A cosmopolitan  
business city





Economy in Emsdetten. Strong companies stand for innovation and extraordinaryness – many awards testify to this.

## Emsdetten promotes experts

In close cooperation with local businesses, secondary schools, the job centre and the town of Saerbeck, the City of Emsdetten holds the annual “Berufswahlmesse” [Trade Fair for Vocational Choice] based on an extraordinary concept. Students of different schools and their parents have the opportunity to get in touch with local businesses, job-specific activities and to receive first-hand information about all kinds of different apprenticeships and dual study courses.

“Azubi Speed dating“ is a great opportunity to establish initial contacts between personnel managers and future trainees.

## Emsdetten promotes networks

Emsdetten supports extraordinary networking via two other projects. The FORUM “wir unternehmen was!” [FORUM “we’ll work it out!”] offers several opportunities for a regular exchange of ideas: Business breakfast, Großes FORUM! [Great FORUM!], FORUM! on tour, FORUM@work and FORUM!-Projekte [FORUM!-projects]. For all information please visit [www.unternehmensforum-emsdetten.de](http://www.unternehmensforum-emsdetten.de).

The association “Emsdetten.einfach.machen e.V.” [Emsdetten.makes.it.simple], which consists of a number of leading companies, banks and the municipal administration, jointly promotes the business location of Emsdetten. Diverse offers such as the “Day of the Open Economy”, various working groups, as well as projects on digitisation topics are on the EEM agenda.

Low unemployment rate  
Emsdetten features a relatively low unemployment rate of 4,1 % within the region.  
Compared to:  
Steinfurt district 4,3 %  
Münsterland 4,3 %  
NRW 7,5 %  
Germany 5,9 %  
(as of 31st December 2020)



“Berufswahlmesse” [Trade Fair for Vocational Choice] in Emsdetten.





## Emsdetten and the money

Real tax rates in Emsdetten are at 251 % (basic control A), 443 % (real estate tax B) and the trade tax rate is at 450 % (in 2020). The tax revenues amounting to € 1,449,05 per inhabitant in 2019 rose by 11.8 % since 2016 (Source: it.nrw).

1,399 VAT-registered enterprises generated total tax revenues of € 2,43 billion in 2018\*.

This corresponds to an increase of 4,8 % compared to 2016.

\*latest data available

## Emsdetten attracts!

Emsdetten is an attractive city for visitors: 20,004 guests stayed overnight in 2019, in 412 beds of 11 guesthouses.

Emsdetten can be accessed via the motorways A1, A31 or A30. The train station, which is located in the centre of Emsdetten, connects the city to the main railway line Hamm-Münster-Rheine. The Dortmund-Ems Canal is 14 km and the International Airport Münster/Osnabrück (FMO) is 12 km away.







# ECONOMY



## FORUM „wir unternehmen was!“ [FORUM „we’ll work it out!“]

The FORUM „wir unternehmen was!“ offers regular and close exchange programmes to local companies. In the year 2000, the City of Emsdetten, the bank Verbundsparkasse Emsdetten-Ochtrup, the corporation artos AktivMarketing GbR and the newspaper Emsdettener

Volkszeitung initiated a platform to entrepreneurs for a strong community and successful business location. This initiative is based on three columns: „FORUM! für alle“ [FORUM! for all], FORUM@work and several „FORUM!-Projekte“ [FORUM!-projects].

### FORUM@work

On the one hand, FORUM@work enables entrepreneurs and managing directors of small enterprises and freelancers based in Emsdetten to visit other small enterprises and to gain an insight into their business processes on four different tours per year.

On the other hand, the hosting enterprises will have the opportunity to introduce their businesses to the public. In order to allow a close and individual exchange of views and ideas, the maximum amount of participants per tour will be limited to 25 persons.



Me and my team are keen to strengthen the FORUM!, as I would like to offer a platform allowing business players to connect and enabling business corporations and administrative organisations to hold discussions and to learn from each other

Oliver Kellner | Mayor of the City of Emsdetten



# FORUM

„wir unternehmen was!“  
[FORUM  
„we’ll work it out!“]



Monthly business reports  
in the newspaper  
Emsdettener Volkszeitung



© Emsdettener Volkszeitung | Bernd Oberheim

## network for companies

Two formats – the „Große FORUM!“ [Great FORUM!] and „Business breakfast“ – create a network for all local companies, from small enterprises to internationally operating companies, including all business types and industries. This network allows establishing business cooperations and joint projects. An improved organisational management and exchange of information shall help to create synergy effects between companies. Several events give the possibility to get in touch with agents and representatives from business institutions.

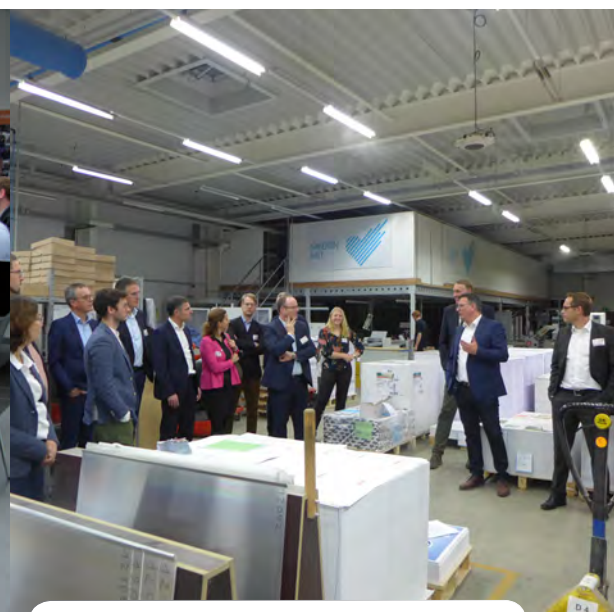
## FORUM! business breakfast

The initiative regularly organises the event Great FORUM! once a year. An evening programme will be held at a selected company from Emsdetten or its surrounding areas. This programme includes a company visit and expert lectures on economy-related issues. A come-together gives the chance to exchange experiences and ideas.

A business breakfast for entrepreneurs is arranged in the atrium of Stroetmanns Fabrik [Stroetmann's factory], generally on Tuesdays from 8:30 am, five times per year. In addition to a joint get-together and an exchange of ideas in a relaxed atmosphere, there will be some keynote speeches and information reports on recent economy-related developments.



Networking during business breakfast.



Company visits are generally well-received among business representatives!



An insight into company processes:  
Networking event Great FORUM!

## Room for new projects

The initiative FORUM! hosts several projects. There are always fresh ideas and new activities. A majority of them are part of the standard portfolio; however, there is always room for new projects which increase the amount of offers and address current topics.

## Room for presentations

There has been a business yearbook for several years. This bound edition is published once every two years. It serves as a presentation platform for local companies from Emsdetten. With an edition of 5,000 copies, the business yearbook includes more detailed information than the yellow pages, as it issues specific facts about various companies, also telling readers which professional apprenticeship or training is offered by which company. A newsletter, sent to registered entrepreneurs from time to time, keeps subscribers up-to-date in terms of innovations and events and gives helpful hints and advice. Another project is the news column “Unternehmensgeschichten” [business stories], published in the newspaper Emsdettener Volkszeitung, which deals with business stories. Readers who are interested to tell their story may publish it in the local news once a month on Fridays. The FORUM! also awards companies for their extraordinary commitment, performs educational tours and company visits and is socially committed, e. g. by sponsoring the food project “Emsdettener Tafel“.

The business yearbook is far more detailed than the regular yellow pages, as it includes short company portraits of Emsdetten’s enterprises.



### FORUM!-structure:

Column 1	Column 2	Column 3
<b>FORUM! for all</b> <ul style="list-style-type: none"> <li>▪ Great FORUM!</li> <li>▪ business breakfast</li> <li>▪ FORUM! on tour</li> </ul>	<b>FORUM@work</b> <ul style="list-style-type: none"> <li>▪ visiting small companies</li> <li>▪ exchange of ideas in small groups (a maximum of 25 people)</li> </ul>	<b>FORUM! projects</b> <ul style="list-style-type: none"> <li>▪ business yearbooks (once every two years)</li> <li>▪ newsletter</li> <li>▪ business stories</li> <li>▪ company awards</li> <li>▪ workshop for company founders, if requested</li> </ul>



Verwaltung und  
Organisation durch  
die Initiatoren.

ECONOMY  
FORUM „wir unternehmen was!“  
LIFESTYLE





# EMSDETTEN

A cosmopolitan  
business city



## Contact

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E-Mail: [wirtschaft@emsdetten.de](mailto:wirtschaft@emsdetten.de)

[www.unternehmensforum-emsdetten.de](http://www.unternehmensforum-emsdetten.de)

## The initiators

Stadt  
Emsdetten



**ARTOS**  
AKTIVMARKETING

 **VerbundSparkasse**  
Emsdetten · Ochtrup

 **Emsdettener  
Volkszeitung**



FORUM! on tour at DHL in Greven



**Handwerker  
GewerbePark**  
Emsdetten  
*...eine gute Adresse*



**Stadt  
Emsdetten**



# ECONOMY

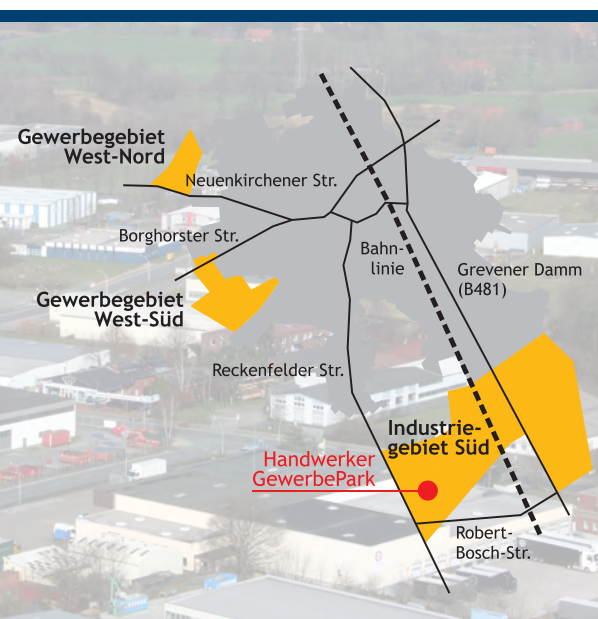
## Emsdetten creates new business areas

Enterprises that are keen to expand in Emsdetten will be welcomed with open arms. The City of Emsdetten applies a strategic management for commercial areas in order to provide enough commercial and industrial areas in different spots. For an anticipatory planning, the expansion perspectives of each company are taken into consideration and, among others, secured by option rights. The current supply of business areas includes the commercial area West-Nord (Lange Water, Hülsmöllerweg) and the industrial area Industriegebiet Süd-West.

Due to the extent of development measures, there are different potential plots of individual sizes, according to the specific demand of the relevant company. Sales prices are from € 15.00 to approx. € 25.00 per square metre in the industrial area Industriegebiet Süd and in the commercial area Gewerbegebiet West-Nord at € 39.50 – including development costs. In some parts of the commercial area Gewerbegebiet West, there is the possibility to build apartments for operation managers. Land assignments are always carried out in close coordination between business needs, building requirements and criteria such as area efficiency, design aspects and job intensity.

All areas are connected to a national fibre network of tkrz Stadtwerke GmbH. Thus, companies can access broadband up to the gigabit area.

The expansion of the industrial area Industriegebiet Süd-West...



## Commercial areas and Broadband technology Emsdetten enables development





## Emsdetten connects

A few years ago, Emsdetten started implementing the right measures at the right time by connecting industrial and commercial areas to fibre networks. The local provider Stadtwerke Emsdetten GmbH acquired additional expertise via its affiliate tkrz Stadtwerke GmbH and provided its own data centre and broadband junction. Since then, large parts of the city area, the industrial area and the commercial areas have been connected the broadband network; all companies can be connected to the fibre network at reasonable conditions. Any connection to the fibre network ensures the supply to homes („ftth“ = fibre to the home) and the tkrz-product „VDSL 4 me“ ensures the supply of fast VDSL-technology to large parts of the city area. By means of funds, around € 2,4 million are invested to supply fast internet to the outskirts and to put an end to the undersupply situation.

Since September 2015, Emsdetten also features a public wireless network within the area of the city centre. It expands continuously. This service is free of charge and it is provided by the local provider Stadtwerke Emsdetten and tkrz in cooperation with the company Hotspots, the organisation EMSIG e.V. and the City of Emsdetten. The „Glasfaser NordWest“ started construction of a fiber optic network in Emsdetten in 2020. In the first section, more than 5,100 connections will be completed in Emsdetten West by 2021. From 2021, an area in Emsdetten Ost will be supplied with almost 4,500 additional connections.

## Hub-satellite of the Digital Hub münsterLAND in Emsdetten: Coworking-Places and Meetup-Space

Since 2020, start-ups have been able to rent their first own and individual office workstation in the Hub-satellite. The Hub-satellite of the Digital Hub münsterLAND in the „Villa Nova“ in the city centre of Emsdetten is a central meeting point for the growing digital scene in the region. At exciting networking events, coworkers from all industries, from medium-sized companies, to startups, to techies and freelancers meet here. You get inspiration here at the coffee maker for free!

### Emsdetten on the way to Smart City



The Hub-satellite belongs to the Digital Hub münsterLAND and is part of the national initiative Digitale Wirtschaft NRW. For more information, please visit [www.digitalhub.ms](http://www.digitalhub.ms)



# LIFESTYLE

(Re)experience Emsdetten





# LIFESTYLE

## Emsdetten is an attractive place to live

Living in Emsdetten means to live both close to the city centre and to the countryside. Here, the dream of your own house for you and your family becomes true. The City of Emsdetten offers favourable building sites in attractive residential areas to young families with short distances to child care facilities, schools and the city centre via walkways and cycle tracks. Elderly people who rely on more or less intensive support in everyday life will make themselves at home in one of the various centrally located nursing homes or sheltered housing areas or may enjoy each others' company in innovative, intergenerational residential units. Social facilities and several health offers make Emsdetten an attractive place to live.

## Emsdetten offers education and childcare

Emsdetten offers various educational and childcare services. For children there are from summer 2021 22 day care facilities and various childcare centres. Up to 170 children are supervised by more than 45 qualified educators.

Emsdetten has got several elementary schools, a grammar school, two secondary schools, a modern school and a school for children with learning difficulties.

Besides bounded or open all-day care facilities, schools provide different demand-related childcare services to attend children before and after class. There is also a Steinfurt district vocational college focused on business subjects, an adult education centre, a conservatoire, the city library and a very diversified offer of different training.



Education.  
Care.  
Leisure.  
Emsdetten —  
a place to feel good.



## Emsdetten creates leisure activities

Emsdetten offers many cultural, sports and leisure activities. A variety of clubs invites to pursue their own interests in community and to maintain contacts. Numerous sports facilities, a new combined indoor and outdoor pool, a running track and the Ems as an area for water sports allow you to perform your favourite leisure activities. For its young citizens, the City of Emsdetten offers a large number of playgrounds and sports fields, a skate park and a variety of youth organisations.

The city library houses more than 56,000 media, education, learning and entertainment facilities and it is also the meeting point for all kinds of different age groups.

The nature reserves Emsdettener Venn, Emsauen and, in particular, the city park with its zoological garden are popular among families and invite to relax and let your spirits flow. Since 2014, the city park also offers an extensive barefoot path over a length of almost one kilometre.

Emsdetten Voucher

**EMS  
DETTE  
N  
GUTSCHEIN**

*Einfach mal was gönnen!*

## Emsdetten's city centre

The city centre of Emsdetten is not only a cluster for tradespeople, but also for events that drive people from the surrounding areas into this city on the banks of the river Ems. After the refurbishment of the city, which lasts until 2010, the local retail with many owner-managed shops and a diverse gastronomy invites you to shop and linger.

The ServiceCenter Innenstadt (SCI) [ServiceCenter Downtown] works closely with all stakeholders relevant to the city to shape up and maintain the beauty of the downtown area for future generations. In this context, new shopping opportunities shall be created at new locations and the service of any existing offer shall be improved.







Basket weavers  
around 1950.



Weaving plant Stroetmann  
1960s.

## The changing economy of Emsdetten

Until the 19th century, Emsdetten's economy was dominated by basket craftsmen and linen weavers. The inauguration of the railway line Münster-Rheine-Emden in June 1856 set an important milestone during the industrial development of Emsdetten. In the 1950s Emsdetten became the West German centre for jute products.

Substantial changes in the entire textile industry had a significant influence on the general production portfolio of the companies in Emsdetten. Plastic and metal processing emerged as new industries. In addition to the manufacturing sector, trade, hotels and restaurants, transport and services have recently become more and more commercially relevant.

## Emsdetten provides arts and culture

The diversity of events and cultural activities in Emsdetten is without comparison. The event centres Stroetmanns Fabrik and EMS-HALLE have become forums for social and cultural activities that enjoy popularity among all social classes in Emsdetten. Cultural events generally attract people from the surrounding areas of Emsdetten.



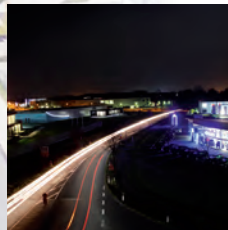
„The basket slider”

by Herbert Daubenspeck  
in the city centre



LIFESTYLE  
Education. Care. Leisure.  
ECONOMY





## Stadt Emsdetten



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